



## PERSONAL INFORMATION

NAME Janessa Mc Kell  
DOB 30 Aug 1981  
NATIONALITY Trinidadian

## PROFESSIONAL SKILLS

Adobe Illustrator, Photoshop,  
Dreamweaver, InDesign, HTML,  
CSS4, HTML5, PHP  
Expert Level - WordPress CMS  
Intermediate Level - Logic Pro,  
Reason

## ETCETERA

MASTER FACEPAINTER:  
makingfacesmile.com

## AUTHOR AND BLOGGER

<http://janberryblog.wordpress.com>  
Published Godcall: August 2009  
Book (Poetry) and CD (Spoken  
Word)

## SOUNDSMITH


Music Production, Playing Guitar

## HOBBIES

Triathlons, Long Distance Running,  
Cycling, Hiking, Reading, Writing,  
Watching Sports - NBA, NFL, EPL

## CONTACT ME

[janessa.mckell@gmail.com](mailto:janessa.mckell@gmail.com)  
(868) 354 8754  
[www.jmtmack.com](http://www.jmtmack.com)

Twitter: @jannytmack 

## EDUCATION

Bishop Anstey High School 1993 - 1998

Danielle College of Excellence 1998 - 1999

English - Distinction; Mathematics - I; Additional Mathematics - A;  
Principles of Business - II; Geography - III; Computer Science - B;  
Economics - C; Principles of Accounts - C

Emmanuel College (Boston, Mass, USA) 2000 - 2002

BFA Graphic Design (incomplete)

UWI ROYTEC 2011 - 2013

Diploma - Marketing and Sales Management

Arthur Lok Jack Graduate School of Business Apr 2015

Social Media Strategy

University of Sunderland, UK

(via SBCS, Trinidad)

Sept 2015 - Mar 2016

BA Hons Graphic Design

Jun 2017 - Mar 2018

## WORK EXPERIENCE

Graphic Designer|Design Manager

- Laser Graphics Marketing Jan 2003 - Feb 2004  
- Corbin Communications Mar 2004 - Sep 2005  
- Lasercuts Ltd Sep 2007 - Feb 2008  
- VIRB Ltd Sep 2009 - Dec 2010

Digital Marketing Specialist

Oct 2012 - Jun 2013

Yellow House Media

Facilitator|Guest Lecturer|Teacher|Coach 2012 - 2013

- 'Developing a Social Media Strategy' Workshop (NEDCO/ETIIC)  
- Marketing Lecture - TTHTI  
- 'Graphic Design' Tutor - YTEPP  
- StartUp Weekend T&T - Branding and Marketing Coach

Web Developer|Social Media Manager|Content Producer

- iGovTT Feb 2014 - Feb 2016

Event Producer|Brand and Marketing Coordinator

- The InkQuest - Poetry Event - 2 Installations 2009  
- New Fire Festival (newfireworld.com) Oct 2015 - Dec 2016

Multipreneur

Sep 2005 - present

- greenInk - Sole Proprietor | Green Ink Ltd - Owner and Director

Web Developer

Dec 2016 - present

- Performance Foundry (performancefoundry.com)